

# Introducing StreetSafe

Improving road safety ...  
Improving our neighbourhoods

**A presentation by:**

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[www.bury.gov.uk/streetsafe](http://www.bury.gov.uk/streetsafe)



# What is StreetSafe?

- **StreetSafe is our new strategy for improving road safety in residential streets and estates.**
- Proposals that will make it easier for people to walk, cycle and use public transport.
- StreetSafe aims to:
  - make our neighbourhoods better places to live;
  - encourage communities to get out and about more.



# Why do we need StreetSafe?

- To help lower average speeds in residential areas which in turn will:
  - deliver benefits to quality of life;
  - encourage healthier and more environmentally-friendly transport modes (eg walking and cycling);
  - reduce the number of road accidents involving children and young people; and
  - make our streets safer.



# Why do we need StreetSafe?

## The facts about collisions

- Department for Transport research shows that:
  - **at 20mph** there is a 1 in 40 chance of being killed.
  - **at 30mph** there is a 1 in 5 chance of being killed.



## What will StreetSafe involve?

- 20mph speed limits and zones will be a major part of our StreetSafe strategy.
- A phased approach over the next 3 years.
- In all cases we will look at the unique conditions.
- By the end of 2015, 20mph speed limits will be in place in most residential streets and estates across the borough.



# What are 20mph speed limits and zones likely to achieve?

- On average, collisions on residential streets in Bury result in 8 serious injuries and 72 slight injuries each year.
- A 6% reduction in collisions can be achieved for every 1mph reduction in speed.
- Casualty savings are estimated to be up to **3 serious injuries** and **19 slight injuries** per year.



# About introducing 20mph speed limits

- In most cases 20mph speed limits will be self-enforcing.
- Additional traffic calming measures for streets where average speeds exceed 25mph.
- Residential streets that already have traffic calming measures will be included in a larger area-wide approach.



## Who will get 20mph speed limits first?

- Our first priority will be:
  - streets where a school is present; and
  - streets with recognised problems caused by through traffic.
- 19 schools are already located within an existing 20mph zone or on a street with a 20mph limit.
- We expect to increase the number of schools to 58.
- Town centre areas with substantial pedestrian activity are also being considered.





# When and where will StreetSafe be implemented?

- Over next three years.
- Schemes in all six townships.
- Schemes under consideration can be viewed online at the StreetSafe website.
- Proposals for each scheme will be advertised as they are developed.
- Residents will be consulted on and invited to contribute to schemes in their area.



# What else does StreetSafe involve?

- **Developing our road safety training programme in schools** to increase awareness and encourage local involvement in StreetSafe.
- **Launch of a StreetSafe website** to keep residents up-to-date with the strategy.
- **Launch of a StreetSafe motorists' pledge**  
[www.bury.gov.uk/streetsafe-pledge](http://www.bury.gov.uk/streetsafe-pledge).



## In summary

- A community-led initiative.
- We are listening to residents.
- We are involving schools.
- We will be consulting through township forums.
- StreetSafe is a positive strategy to improve road safety.

